



Optometry Virtually Connected & Product Showcase

Event Program

26-28 June 2020

Brought to you by Optometry Australia

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Optometry Australia is pleased to present *Optometry Virtually Connected*, our inaugural virtual conference and product showcase. This innovative event will bring you the best available education and interaction with suppliers that has been unavailable to you in the last couple of months.

Optometry Virtually Connected will be held completely online from 26-28 June 2020, giving you maximum flexibility to participate without having to leave the comfort of your home or practice.

A total of 22.5 points are available from a combination of accredited live CPD webcast sessions on myopia control, vascular myths, contact lenses and an OCT masterclass plus on-demand webcast sessions brought to you by Optometry Australia's Institute of Excellence. You can also access additional CPD points by attending exhibitor webcast presentations held within the product showcase.

Introductory offer

Members:

~~\$299~~ **FREE** – includes full program access.

New Zealand optometrists:

~~\$299~~ **FREE** – includes full program access.

Non-members and other international delegates:

~~\$649~~ **\$349** – includes limited program access.

Venue

Optometry Virtually Connected is being held entirely online, meaning you can connect to the event and program using your computer, tablet or mobile. Once you register, you will receive a password code, as well as the website link, which will enable you access throughout the entire program.

For more information go to optometry.org.au.

Accredited, live program

The live accredited webcast program is restricted to member and New Zealand optometrist access only. Points for Optometry Australia members will be automatically uploaded to your CPD profile upon completion of these live webcasts, while New Zealand optometrists will need to print out the certificate of attendance following each webcast and lodge this with ODOB for accreditation. This program is brought to you by Optometry Australia's Institute of Excellence.

3:00 PM AEST

5:00 PM NZST

Friday 26 June, 2020

Contacts for kids – Never too young!

Jessica Chi

3 CPD points (AUS)

1 General (NZ)

Abstract

This lecture will detail the contact lens options for children and teenagers of all ages, as well as discuss the benefits and challenges in managing this younger age group.

Learning objectives

- To understand the indications for contact lenses in paediatric and teenage care
- To understand the benefits and challenges for prescribing contact lenses for this younger population
- To be familiar with the contact lens options for this younger population

11:00 AM AEST

1:00 PM NZST

Saturday 27 June, 2020

OCT masterclass – hone your skills in the diagnosis and management of macular diseases

Pauline Xu, Sophia Zhang

3 CPD points (AUS)

1 Clinical Diagnostic (NZ)

Abstract

Optical coherence tomography (OCT) has proved to be fundamental in the diagnosis and management of various ocular diseases and is rapidly becoming an integral tool in many optometry practices. This presentation will explore the types of OCT signs and biomarkers that may present at the macula including cystic changes and retinal atrophy, and will lead you through the differential diagnoses while also providing practical clinical tips to facilitate patient management.

Learning objectives

- Identify OCT findings in the macula and systemically work through the differential diagnosis of the underlying disease process
- Identify OCT biomarkers in diseases such as age-related macular degeneration, pachychoroid spectrum disease and macular telangiectasia.
- Understand how different disease processes can affect different layers of retina and choroid and their OCT manifestations
- Fully integrate OCT into everyday practise and use it to guide decision making and facilitate better patient outcomes

1:00 PM AEST

3:00 PM NZST

Saturday 27 June, 2020

Vascular myths: Busted

Gonzalo Jacome, Meri Galoyan

3 CPD points (AUS)

1 Clinical Diagnostic (NZ)

Abstract

This presentation aims to bust some common myths prevalent in optometric practice by considering new and emerging evidence to answer a range of clinically relevant questions: Should I refer a patient with macular oedema but good VA? Does an asymptomatic patient with a Hollenhorst plaque and well-controlled cholesterol control require referral? Is it appropriate for an optometrist to measure blood pressure? Real world cases will be presented and the potential role of new imaging technologies will be explored.

Learning Objectives

- Analyse and discuss recent changes in managing patients with diabetic macula oedema and good visual acuity
- Review the appropriate management of patients with asymptomatic Hollenhorst plaque
- Describe the role of optometrists in cases where there are suspected hypertensive retinal changes
- Appreciate the value and emerging role of OCTA in the management of vascular ischaemic conditions

Accredited, live program continued over page.

Accredited, live program (continued)

12:00 PM AEST

2:00 PM NZST

Sunday 28 June, 2020

Myopia management with orthokeratology and multifocal contact lenses

Philip Cheng

3T CPD points (AUS)

1 Clinical Diagnostic (NZ)

Abstract

Myopia management is emerging as a standard of care in paediatric optometry. Every dioptre increase in myopia significantly increases the lifetime risks of ocular pathology and vision impairment. Optometrists, acting in the best interests of our patients, should inform parents of children with progressive myopia of these risks and offer management solutions not simply to correct the refractive error but to help reduce the rate of myopia progression.

Myopia control contact lenses are a safe, effective and evidence-based method to slow the progression of childhood myopia. Night-time orthokeratology and daytime multifocal soft contact lenses can both correct vision and, at the same time, slow the rate of myopic axial elongation. Patient selection is an important factor when deciding which contact lens option to prescribe.

Orthokeratology is gaining popularity among practitioners and is a method of myopia correction that many children enjoy, with the freedom of being lenses-free during their waking hours. With good understanding of orthokeratology fitting principles and practitioner experience, successful treatment outcomes can be achieved for moderate levels of myopia and astigmatism.

Learning objectives

- Understand the role of contact lenses to help control myopia progression in children
- Recognise when orthokeratology and multifocal soft contact lenses may be a suitable myopia control intervention for your patients
- Describe the basic fitting principles of orthokeratology and treatment outcomes
- Evaluate treatment success when prescribing contact lenses for myopia control





Jessica Chi

Jessica Chi is the director of Eyetech Optometrists, an independent contact lens practice in Melbourne which prescribes all forms of speciality contact lenses. She is the current Victorian, and a past National President of the Cornea and Contact Lens Society and an invited speaker at meetings throughout Australia and beyond. She is a clinical supervisor at the University of Melbourne, a columnist for Mivision, lead visionary for Sight For All's Contact Lens Projectors and a member of the Optometry Victoria/South Australia Sector Advisory Committee. Jessica has obtained fellowships with the Australian College of Optometry and the British Contact Lens Association.



Pauline Xu

Pauline received her undergraduate and Master's degree from UNSW. Before joining CFEH, she practised full-scope optometry in both rural and urban practices followed by five years working with the Brien Holden Vision Institute as a research optometrist. Pauline is involved in the teaching of both undergraduate and postgraduate optometry students through the School of Optometry and Vision Science at UNSW and has presented both webinars and workshops for CFEH. Through her work at CFEH she has developed a strong interest in ocular imaging, inherited retinal and macular dystrophies.



Sophia Zhang

Sophia graduated from the UNSW with a Bachelor of Optometry (Hons) and Bachelor of Vision Science. During her undergraduate degree, she was the recipient of academic and clinical awards. She worked in a corporate optometric practice in Sydney prior to joining the CFEH team in 2015. Her interests lie in the assessment and management of posterior ocular disease and she is also involved in the supervision of the undergraduate student placement at CFEH.



Gonzalo Jacome

Gonzalo received his Bachelor of Optometry and Graduate Certificate in Ocular Therapeutics from UNSW. He has worked in full scope private practice since 1992. He has particular interests in dry eye management, diabetic eye disease, glaucoma and contact lenses. His interest also extends to public health with specific concern for improving accessibility to the latest diagnostic ocular imaging and treatment services for the general community. He believes in a mentoring model, inspiring junior optometrists to keep developing their clinical expertise.



Meri Galoyan

Meri is one of the passionate optometrists at the CFEH where she joined after finishing her studies at UNSW in 2018. She has a keen interest in ocular diseases particularly in those with vascular aetiology. Meri's most fulfilling and favourite aspect of her job is being involved in teaching and supervising final year optometry students as part of their clinical placement at the Centre.



Philip Cheng

Philip Cheng is an experienced clinical optometrist and orthokeratology practitioner based in Melbourne. He is the director of The Myopia Clinic Melbourne, a purpose-equipped clinic providing comprehensive myopia care and treatments to children across Victoria. As an advocate for improving the standard of care for myopic children, he provides support and mentorship in this area to optometrists and students. Philip has been an industry spokesperson for Myopia Awareness Week, a consultant for the BHVI Academy, a contributing writer for industry publications, and has presented at conferences and seminars on myopia management. As a -8.00D high myope, Philip is passionate about helping today's kids and teenagers avoid progressive myopia and the eye diseases associated with this eye condition. Philip is also a committee board member of the Orthokeratology Society of Oceania, Australia's leading provider of practitioner education and training on the fitting of orthokeratology lenses.

On-demand CPD program

On-demand enables you to enter the *Optometry Virtually Connected* event at any time during the 26-28 June period, to access and view the webcasts.

All delegates can participate in the on-demand CPD program and Australian delegates can attain a total of 10.5 CPD points. Attendance certificates will be available to print out following completion of each webcast which you can then lodge with your accreditation board. Optometry Australia members will also need to upload a certificate of completion to your CPD profile in your member portal for your points to be calculated.

The on-demand program is also brought to you by Optometry Australia's Institute of Excellence.

Culturally Safe Service Provision

Independent Learning – Non-Clinical

1 non-accredited CPD point (Australia)

Learning objectives

- To establish a foundational understanding of the key capabilities within the Indigenous Allied Health Australia (IAHA) Cultural Responsiveness Framework
- To consider the question 'What do we need to know, be and do in order to be culturally responsive within optometry practice?'
- To identify mechanisms for implementation as both an individual clinician and at a practice level to improve cultural responsiveness

Legal Protection While Practising

Independent Learning – Non-Clinical

1.5 non-accredited CPD points (Australia)

Learning objectives

- Determine the essential clinical tests required in order to detect neurological pathology
- Be familiar with differential diagnoses to determine sinister vs. non-sinister pathology
- Become more familiar with the roles of different complaint entities
- Review clinical cases of negligence and understand the importance of thorough examination and appropriate referral pathways
- Review useful and relevant data on practitioner notifications and the process around these investigations

AMD – An Update on Best Practice

Independent Learning – Clinical

2 non-accredited CPD points (Australia)

Learning objectives

- To develop an understanding of the current best practice in assessment and management of age-related macular degeneration (AMD)
- To identify the pertinent and modifiable risk factors in patients with AMD
- To understand how to classify the stages of AMD
- To be familiar with how various imaging modalities can be used in practice to aid in the diagnosis and management of patients with AMD
- To recognise the prognostic biomarkers of AMD

Taking the Dryness out of Dry Eye

Independent Learning – Clinical

2T non-accredited CPD points (Australia)

Learning objectives

- Outline the mechanism of IPL and the origins of conception
- Understand the basic concepts of Intense Pulse Light therapy and how it works
- Be familiar with how IPL works in practice and how it can be incorporated into dry eye treatment of patients
- Review previous and latest therapeutic dry eye management options available to practitioners

On-demand program continued over page.

On-demand CPD program (continued)

The Lowdown on Low Vision

Independent Learning – Clinical

2 non-accredited CPD points (Australia)

Learning objectives

- Understand the importance of specific clinical testing of patients with low vision
- Understand how to equip your practice to test patients with low vision
- Gain an insight into what a person with low vision experiences first hand
- Understand the benefits of low vision service providers
- Understand how the NDIS works with respect to patients with low vision

One Clear Path for Optometrists - Effective Communication in Times of Crisis

Independent Learning – Non-Clinical

1 non-accredited CPD point (Australia)

Learning objectives

- Understand the importance of clear, concise, regular communication
- Stay socially connected whilst being physically distanced
- Develop different communication tools to use with staff, patients, banks, landlords, family and friends
- Develop strategies for difficult conversations
- Create simple frameworks to separate the problem from the emotion
- Understand how to deliver important messages regarding change to your staff and patients
- Understand the concept of 'information overload' – it's not about more information but better quality information
- Understand the importance of physical wellbeing to reduce stress

One Clear Path for Optometrists - Optimal Strategies for Physical and Mental Wellbeing

Independent Learning – Non-Clinical

1 non-accredited CPD point (Australia)

Learning objectives

- Learn how to cultivate a 'growth mindset'
- Learn how to apply 'useful thinking' rather than 'positive thinking'
- Learn how to focus on progress, not perfection
- Develop strategies for thinking under pressure and navigating change



Live exhibitor CPD

All delegates will have access to CPD programs offered by Product Showcase exhibitors. Please visit exhibitor's stands in the virtual Product Showcase to learn more about their CPD offers.

3:00 PM AEST**5:00 PM** NZST

Friday 26 June, 2020

Exhibitor

Rodenstock

Topic

B.I.G. Vision

Speaker

Nicola Peaper

Additional information

45 minutes plus questions session

3:00 PM AEST**5:00 PM** NZST

Saturday 27 June, 2020

Exhibitor

Rodenstock

Topic

Dispensing quality single vision lenses with confidence

Speaker

Nicola Peaper

Additional information

45 minutes plus questions session

9:30 AM AEST**11:30 AM** NZST

Saturday 27 June, 2020

Exhibitor

Designs for Vision

Topic

Myopia Management Redefined

SpeakersPhilipp Hessler, Optometrist,
Prof Padmaja Sankaridurg
Dr Oliver Woo, Optometrist**Additional information**

Philipp Hessler is an Optometrist from the Jena University of Applied Sciences in Germany; Prof Padmaja Sankaridurg is Head of the Global Myopia Centre, Brien Holden Vision Institute, Sydney; and Dr Oliver Woo is an Optometrist, Orthokeratologist & Myopia Management Consultant, Sydney. This is a 55 minute session.

On-demand exhibitor CPD

All delegates will have access to CPD programs offered by Product Showcase exhibitors. Please visit exhibitor's stands in the virtual Product Showcase to learn more about their CPD offers.

| Exhibitor | Topic | Speaker |
|-----------|---|--------------|
| Alcon | Alcon Contact Lens Surface Technologies | Sujan Hong |
| | Multifocal Contact Lenses 101 | Sujan Hong |
| | Smart Shield and HydraGlyde Advantage | Megan Zabell |
| | Managing Dry Eye Intelligently | Megan Zabell |

Additional information

This series of four short video modules from Alcon Australia features qualified optometrists from the Professional Affairs team walking through the basics of:

- The unique contact lens surface technologies in the Alcon range of daily disposable contact lenses
- Fitting Alcon's multifocal contact lenses
- The benefits of SmartShield technology and the HydraGlyde advantage
- Tips on managing dry eye intelligently

Completion of all 4 modules is worth 2 manufacturer CPD points in Australia.

| Exhibitor | Topic | Speaker |
|-----------|---------------------------|--|
| Mylan | Making a difference in DR | Prof Richard O'Brien (Endocrinologist) |

Additional information

Optimising DR screening and management in general practice plus video clip (Diabetes Australia KeepSight program)

| Topic | Speaker |
|--------------------|--------------------------------------|
| What happens next? | Prof Paul Mitchell (Ophthalmologist) |

Additional information

Your patients' DR management options after referral plus video clip (Using a non-mydriatic retinal camera)

| Exhibitor | Topic | Speaker |
|-----------|---------------------------------------|-----------------|
| AFT | Fill in the gaps – Dry Eye Management | Dr Emma Furniss |

Additional information

30 minute session

| Topic | Speaker |
|--|-----------------|
| Diabetes Related Corneal Complications – Beyond the Retina | Dr Amira Howari |

Additional information

30 minute session

Please note: this event program is subject to change.

Friday 26 June 2020

| Time | Activity | Presenters |
|--|---|---|
| 2:00 PM <small>AEST</small> 4:00 PM <small>NZST</small> | Optometry Virtually Connected opens Welcome address | Darrell Baker National President, Optometry Australia Lyn Brodie National CEO, Optometry Australia |
| 2:20 PM <small>AEST</small> 4:20 PM <small>NZST</small> | Pandemic/infection control | Luke Arundel Chief Clinical Officer, Optometry Australia |
| 2:45 PM <small>AEST</small> 4:45 PM <small>NZST</small> | CPD Program and event overview | Simon Hanna Professional Development & Clinical Policy Manager, Optometry Australia |
| 3:00 PM <small>AEST</small> 5:00 PM <small>NZST</small> | Live webcast: Contacts for Kids – Never too young! | Jessica Chi (Restricted to member and New Zealand optometrist access only) |
| 3:00-4:00 PM <small>AEST</small> 5:00-6:00 PM <small>NZST</small> | Live webcast: Rodenstock - B.I.G. Vision | Nicola Peaper |
| From 3:00 PM <small>AEST</small> From 5:00 PM <small>NZST</small> | <ul style="list-style-type: none"> - Spend time completing an on-demand webcast - Visit the Product Showcase and chat with a product innovator - Join an exhibitor CPD program - Pop into the virtual chat room and connect with fellow delegates | |
| 5:00-6:00 PM <small>AEST</small> 7:00-8:00 PM <small>NZST</small> | Join us for our virtual Welcome Cocktail Party | Your hosts Darrell Baker and Lyn Brodie |
| 5:15 PM <small>AEST</small> 7:15 PM <small>NZST</small> | 'We Are Here' musical collaboration launch. Words: Sophie Koh & Robin Waters. | Sophie Koh and our virtual choir of optometrists |

Please note: this event program is subject to change.

Saturday 27 June 2020

| Time | Activity | Presenters |
|--|---|---|
| From 9:00 AM-5:00 PM ^{AEST} 11:00 AM-7:00 PM ^{NZST} | <ul style="list-style-type: none"> - Spend time completing an on-demand webcast - Visit the Product Showcase and chat with a product innovator - Join an exhibitor CPD program - Pop into the virtual chat room and connect with fellow delegates | |
| 9:00-9:30 AM ^{AEST} 11:00-11:30 AM ^{NZST} | Q&A session: CPD changes – what are they and how do they impact me? | Simon Hanna Professional Development and Clinical Policy Manager, Optometry Australia Ian Bluntish Chair, Optometry Board of Australia |
| 9:30-10:45 AM ^{AEST} 11:30 AM-12:45 PM ^{NZST} | Join us at the Optometry Australia stand in the Product Showcase | Ben Hamlyn , from Optometry Australia's Member Support team, will be available to answer your queries |
| 9:30-10:30 AM ^{AEST} 11:30 AM-12:30 PM ^{NZST} | Live webcast: Designs for Vision - Myopia Management Redefined | Philipp Hessler , Optometrist Prof Padmaja Sankaridurg Dr Oliver Woo , Optometrist |
| 11:00 AM ^{AEST} 1:00 PM ^{NZST} | Live webcast: OCT Masterclass – hone your skills in the diagnosis and management of macular diseases | Pauline Xu and Sophia Zhang <i>(Restricted to member and New Zealand optometrist access only)</i> |
| 1:00 PM ^{AEST} 3:00 PM ^{NZST} | Live webcast: Vascular myths: Busted | Gonzalo Jacome and Meri Galoyan <i>(Restricted to member and New Zealand optometrist access only)</i> |
| 2:00-2:45 PM ^{AEST} 4:00-4:45 PM ^{NZST} | Join us at the Optometry Australia stand in the Product Showcase | Sophie Koh , from Optometry Australia's Member Support team, will be available to answer your queries |
| 3:00-4:00 PM ^{AEST} 5:00-6:00 PM ^{NZST} | Join us at the Optometry Australia stand in the Product Showcase | Optometry Australia's President Darrell Baker and CEO Lyn Brodie will be available to answer your queries |
| 3:00-4:00 PM ^{AEST} 5:00-6:00 PM ^{NZST} | Live webcast: Rodenstock - Dispensing quality single vision lenses with confidence | Nicola Peaper |
| 5:00 PM ^{AEST} 7:00 PM ^{NZST} | Close | |

Please note: this event program is subject to change.

Sunday 28 June 2020

| Time | Activity | Presenters |
|--|---|--|
| From 10:00 AM-3:00 PM ^{AEST} 12:00-5:00 PM ^{NZST} | <ul style="list-style-type: none"> - Spend time completing an on-demand webcast - Visit the Product Showcase and chat with a product innovator - Join an exhibitor CPD program - Pop into the virtual chat room and connect with fellow delegates | |
| 10:00-11:30 AM ^{AEST} 12:00-1:30 PM ^{NZST} | Join us at the Optometry Australia stand in the Product Showcase | Luke Arundel , Optometry Australia's Chief Clinical Officer, will be available to answer your queries |
| 12:00 PM ^{AEST} 2:00 PM ^{NZST} | Live webcast: Myopia management with orthokeratology and multifocal contact lenses | Philip Cheng <i>(Restricted to member and New Zealand optometrist access only)</i> |
| 3:00 PM ^{AEST} 5:00 PM ^{NZST} | Optometry Virtually Connected closes | |

Twenty-three exhibitors will attend *Optometry Virtually Connected* and have information on the latest clinical and patient management technology and products on the market available. All delegates are welcome to visit the Product Showcase either during the event's open hours, or anytime during the event although stands will not be manned after hours.

We thank the following sponsors and exhibitors for their support:

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Features of the event

Virtual chat room

All delegates will have the opportunity to pop into the event's virtual chat room at any time and connect with fellow event participants who are also visiting the chat room at the same time as you.

Welcome virtual cocktail party

Join us from 17:00-18:00 on Friday 26 June for our virtual Welcome Cocktail Party.

Don't leave home

You have ultimate flexibility to attend all, or some of *Optometry Virtually Connected* without having to leave the comfort of your home or practice.

Reminders

You will receive a reminder prior to the event opening and prior to live webcasts, as a prompt to logon.

Accessing *Optometry Virtually Connected*

On registration you will be given an access code which you will need to use to access the event. Once you have the code, and once the event is live, you will be able to connect to **Optometry Virtually Connected** with any digital device – computer, tablet or mobile phone.

Connection may not be optimal however on older devices supported by outdated technology or if you have a low or minimal internet bandwidth. And while possible, watching via mobile may not deliver the best results for eye strain and posture!

Please see our [Webcast Terms & Conditions](#) for further information.

Need help?

Please contact Optometry Australia on 03 9668 8500 or email national@optometry.org.au

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