Optometry Australia and Oculo partner to support optometrists during the COVID-19 emergency

Melbourne, AU - April 07 2020 - Oculo and Optometry Australia are pleased to announce an exciting new partnership which will support the telehealth capabilities of optometrists represented by Optometry Australia.

"We are delighted to work with Optometry Australia to ensure that Oculo's platform for telehealth, including real-time video conferencing, supports as many eye health professionals and patients as possible at this difficult time," says Oculo CEO and Co-Founder, Dr Kate Taylor.

"Optometry Australia recognises the huge impact that COVID-19 is having on members and we want to do everything we can to protect the health of our members, their staff and their patients.

"During this pandemic telehealth provides a great opportunity to ensure patients with eye care needs that cannot be postponed, can access the optometric care they need. This is why we are supporting our members to access Oculo's platform as it is a way of ensuring they have the systems they need to provide on-going care to their patients," explained Optometry Australia CEO, Ms Lyn Brodie.

The Oculo platform enables optometrists to provide telehealth consultations minimising the need for in-person consultations which protects optometrists, staff and patients from infection with COVID-19 and for patients, assists in reducing the risk of preventable vision loss.

The partnership will give Optometry Australia members access to the Oculo platform, including the new telemedicine feature, for an initial six-month period.

Optometry Australia members should contact the Optometry Australia for details on how they can access the Oculo platform under this new agreement.

Contact
Dr Kate Taylor
CEO & Founder
Oculo
T: +61 (0)3 8592 7079
E: media@oculo.com.au

OA NAME
OA POSITION
Optometry Australia
T:
E:

About Oculo
Oculo is a secure, cloud-based clinical communications network designed to support telemedicine including teleoptometry and teleophthalmology. The Oculo platform facilitates the secure, instant transfer of clinical imaging, referrals, and other clinical correspondence between healthcare professionals. Better sharing of data translates to better triage and facilitates seamless co-managed care.

Oculo was founded by the Centre for Eye Research Australia and is based in Melbourne, Australia. Since launching in 2015, Oculo has grown a user base of over 3,600 clinicians in Australia and New Zealand and has managed over 791,000 patients. Oculo is also the technology partner for KeepSight, a first-ever national diabetes eye care program funded by the Australian government in a public-private partnership, and partners with Glaucoma Australia and Macular Disease Foundation