



National Gallery of Australia
Sunday 26th February 2023

CANBERRA CONFERENCE

High and dry: are you underservicing a key segment of your patient base?

Are you under-servicing your dry-eye patients? Lacking confidence in prescribing for anterior eye disease? Confused about how to diagnose dry eye disease and monitor progression (without sending your practice broke)?

Designed and delivered face-to-face by some of Australia's leading experts in the field, including Jason Holland, Jim Kokkinakis, Maria Markoulli, Ben Hamlyn, Vicki Evans and Nicole Kokkinakis, this unmissable conference will equip you with the expertise to broaden your skill set and the confidence to grow your anterior / dry eye practice and better service your patients.

Take advantage of Early Bird pricing until Friday, 9th December 2022!

Program

Time	Presentation	Speakers
8.30am	Registration	
Session 1: Anterior eye disease pharmacology, diagnosis and therapeutics		
9:00am	Introduction and overview of anterior eye disease in practice	Audrey Molloy
9:10am	What's changed? Update on novel therapies for ocular surface disease <i>Sponsored by CSL Seqirus</i>	Jason Holland
9:30am	Anti-inflammatories, preservatives and other problem children	Jim Kokkinakis
9:55am	The rules of prescribing: understanding streamlined authority, restricted access and more	Ben Hamlyn
10.15am	Tips and tricks for anterior eye imaging	Maria Markoulli
10:50am	Morning tea	
Session 2: Building your clinical expertise in anterior eye disease management		
11.20am	Life on the edge: clinical management of lids and lash disorders	Vicki Evans
11.45am	Dry Eye clinical skills showcase: ever wondered if you could attend a wet lab without getting wet? <i>Sponsored by Good Optical</i>	Jason Holland
12.15pm	Developing a protocol for managing mild-to-moderate dry eye	Jim Kokkinakis
12.35pm	Bandage contact lenses: indications and best practice protocols	Vicki Evans
1.00pm	Lunch	
Session 3: Practical and business elements of managing anterior eye disease in your practice		
2:00pm	<i>Panel Session</i> Business models for profitable anterior practice	Chair: Audrey Molloy, Panel: Jim Kokkinakis, Jason Holland, Nicole Kokkinakis
2:40pm	<i>Interactive workshop</i> Grand rounds: Therapeutic treatment of anterior eye disease	Maria Markoulli, Jason Holland, Jim Kokkinakis
4.00pm	Finish	

Speakers



Jason Holland

Jason is an optometrist who currently runs a busy glaucoma and advanced dry eye clinic at The Eye Health Centre in Brisbane. He graduated from QUT in 1994 with a Bachelor of Applied Science (Optometry) with Honors. In 1995, he commenced work as a locum optometrist with The Optical Superstore and spent time consulting in all corners of Australia.

In 2002 he became the National Director of Optometry for the Optical Superstore Group which engages 90 optometrists at 65 locations across Australia. In 2001 he also commenced sessional work with ophthalmologist and anterior Eye Specialist, Dr Andrew Apel, and has been providing pre and post-operative care at his Brisbane rooms to this day. In 2012 he completed a Post Graduate Certificate in Ocular Therapeutics and became a Credentialed Optometrist with CASA. Jason has lectured on contact lenses and dry eye in Australia and across South-East Asia and served on both state and national boards of Optometry Australia as well as currently sitting on advisory boards for QUT, Deakin and UWA Optometry. Jason was the recipient of the Optometry Australia Queensland Optometrist of the Year in 2018.



Jim Kokkinakis

Jim is an optometrist with a special interest in complex contact lenses as well as myopia control, dry eye disease, ocular therapeutics, computer vision syndrome and customisation of complex prescription spectacles. He is currently the CEO and optometric director of The Eye Practice in Sydney's CBD and undertaking a PhD investigating the effect of skin lipids on the ocular surface.

Jim graduated from UNSW in 1983 and started part-time clinical supervision at the School of Optometry UNSW in 1990, which evolved into lecturing at both an undergraduate and postgraduate level. In 2011 he was appointed an Adjunct Senior Lecturer. Between 1996 and 2002 he was a part-time Clinical & Liaison Optometrist for The Eye Institute responsible for its optometric education program in ocular disease and refractive surgery. During this time, he gained a wealth of experience in ocular therapeutics in the clinical setting and in fitting contact lenses to complex corneal conditions. Jim has been a regular presenter both nationally and internationally to optometrists, ophthalmologists, general practitioners and pharmacists since 1998 and, in 2016, was elected as a member of the council and education committee of The International Society of Contact Lens Specialists.



Maria Markoulli

Maria is an optometrist and Associate Professor and the Director of Learning and Teaching at the School of Optometry and Vision Science at UNSW. She was on the Tear Film and Ocular Surface (TFOS) society pathophysiology sub-committee of the TFOS Dry Eye Workshop II.

Maria is also deputy editor for *Clinical and Experimental Optometry* and is chairing the Nutrition Sub-Committee of the current TFOS workshop "A Lifestyle Epidemic - Ocular Surface Disease".

Speakers (continued)



Vicki Evans

Vicki is a Lecturer and Convener of the Master of Optometry Course at University of Canberra. Vicki is an optometrist with more than 20 years' experience working in clinical practice, applied research and development, consulting, professional services and higher education.

A former Head of Clinical Research at the Institute for Eye Research (now known as the Brien Holden Vision Institute) and Fellow of the International Association of Contact Lens Educators, Vicki brings this experience and passion to her teaching and research. Her areas of interest include contact lens practice and patient-led research in adherence and shared decision making in health care. Vicki is a UNSW graduate, a Canberra local, has a family with three children and practices art in her spare time.



Ben Hamlyn

Ben is the Optometry Development Manager at Optometry Australia providing advocacy for the profession and supporting optometrists around Australia. His role is to continue to evolve the scope of optometry in Australia and provide opportunities for optometrists to work to their full scope.

Ben is passionate about optometrists providing maximum value to the community and enabling an efficient eyecare system. Ben has previously been on the Board of Optometry South Australia, the Council of the Australian College of Optometry, and is currently on the Scheduled Medicines Advisory Committee to the Optometry Board of Australia. He previously was an academic at Flinders University for 5 years, and continues to divide his time between Optometry Australia and providing outreach services to regional and remote Australians.



Nicole Kokkinakis

Nicole has been a mainstay of The Eye Practice, Sydney, since it first opened in 2002. Having worked closely with optometrist Jim Kokkinakis in their dry eye clinic, Nicole is often the first point of contact for dry eye patients. Her innovative approach to customer service and practice management has made theirs a model practice in this field.



Audrey Molloy

Audrey practised optometry in Ireland in corporate and private settings before moving to Australia in 1998. She completed post-graduate studies in Advanced Contact Lenses and Ocular Therapeutics at UNSW while working in private practice where she developed a special interest in dry eye and corneal disease. She worked for Vision Eye Institute, a group ophthalmology practice, for 15 years, in a range of roles including consultant optometrist (post-laser and cataract), referrer liaison, content marketing and communications. Audrey acquired a Diploma in Marketing in 2005 and a Diploma in Editing & Publishing in 2014. She completed ocular therapeutics at ACO in 2018. She has worked for Optometry NSW/ACT in the role of Strategic Communications and Member Liaison since 2017.

Topic Outlines



Introduction and overview of anterior eye disease in practice

Audrey Molloy

What's changed? Update on novel therapies for ocular surface disease

Jason Holland

Sponsored by CSL Seqirus



As dry eye disease reaches epidemic proportions, we are always on the lookout for effective new therapies to add to our treatment arsenal. In this session, Jason Holland will discuss the latest ocular surface disease topical agents and treatment devices available in Australia.



Anti-inflammatories, preservatives and other problem children

Jim Kokkinakis

Drawing on decades of experience in the field, Jim Kokkinakis highlights some of the key pitfalls in the therapeutic management of dry eye, from over-cautious use of steroids to the effects of preservatives on the compromised ocular surface.



The rules of prescribing: understanding streamlined authority, restricted access and more

Ben Hamlyn

For patients to get the ocular medicines they require, the optometrist must prescribe within the rules. Through a series of case examples, Ben Hamlyn will discuss the legislative requirements, regulatory requirements, the Pharmaceutical Benefits Scheme (PBS), the PBS safety net and the Special Access Scheme (SAS). The presentation will help avoid the situation where patients may be turned away at the pharmacy and enable them to get their medicines at the appropriate price utilising the government subsidies.



Tips and tricks for anterior eye imaging

Maria Markoulli

We are fortunate to live in an era where we are surrounded by exciting instrumentation to image the tear film and ocular surface. However, do we need all of this fancy equipment, or can we image the tear film and ocular surface with the basic equipment found in most consulting rooms? During this presentation, Maria Markoulli will work through the practical tips and tricks of imaging the anterior eye, with a particular focus on the tear film and ocular surface.



Life on the edge: clinical management of lids and lash disorders

Vicki Evans

It's easy to get stuck in a rut when advising patients on the treatment of lid and lash problems. During this talk, Vicki Evans will provide a rapid-fire update on recent changes in management protocols for commonly-encountered eye lash and lid margin disorders, as well as sharing some fascinating cases of emerging issues around cosmetic eye lashes and less common conditions.

Topic Outlines (continued)



Dry Eye clinical skills showcase: ever wondered if you could attend a wet lab without getting wet?

Jason Holland

Sponsored by Good Optical

In this session, Jason Holland will explore, via an extensive video library, a number of clinical techniques to treat and manage dry eye disease. Grab your favourite beverage, a large popcorn and settle in!



Developing a protocol for managing mild-to-moderate dry eye

Jim Kokkinakis

This practical session provides a protocol for managing dry eye at its earlier stages. Jim Kokkinakis will discuss the basics for getting started, diagnostic tests and equipment, documenting baseline signs and symptoms, initial treatment protocols, what to do if treatment doesn't work, and the role of oral therapeutic agents.



Bandage contact lenses: indications and best practice protocols

Vicki Evans

Bandage contact lenses play an important role in ocular pain management, corneal protection, and promotion of wound healing. During this talk, Vicki Evans will discuss the indications for bandage contact lenses and the treatment protocols for their use in post-surgical care, wound management, corneal dystrophies, and recurrent corneal erosion.



Panel Session

Business models for profitable anterior practice

Chair: Audrey Molloy

Panel: Jim Kokkinakis, Jason Holland, Nicole Kokkinakis



Understanding how to diagnose and manage anterior eye disease is just the start, but knowing how to run a profitable anterior eye practice is a whole other skillset. You will benefit from the cumulative experience of this panel of experts who will explore billing models, marketing, networking, key equipment, consumables, products, role of front-of-house staff, patient flow and where to refer.



Interactive workshop

Grand rounds: Therapeutic treatment of anterior eye disease

Maria Markoulli, Jason Holland, Jim Kokkinakis



Join our subject-matter experts and your peers in an engaging, interactive discussion of clinically-relevant case studies, hand-picked to incorporate the key take-home messages of the day.



Location

National Gallery of Australia (Gandel Hall, enter via the garden with the grass pyramid)
Parkes Place, Parkes, Canberra

Parking

FREE on weekends. Underground parking is available via Parkes Place off King Edward Terrace and there is also an above-ground car park off Bowen Drive.

Pricing

[Click Icon to Register](#)

OA members

Early bird: until Friday 9th December 2022

\$195

Standard rate: from 10th December 2022 to 10th February 2023

\$235



Non-OA members

Early bird: until Friday 9th December 2022

\$335

Standard rate: from 10th December 2022 to 10th February 2023

\$375



Optometry Students

Standard rate (limited numbers): until 10th February 2023

\$50

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vision@oaansw.com.au



(02) 9712 2199



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