



EARLY BIRD
REGISTER NOW!
Before 1st October 2019

Wave 2020

SATURDAY & SUNDAY 21-22 MARCH 2020

The **Western Australian Vision Education Conference** returns to the iconic heritage location of Fremantle and again takes a summertime spot in March.

- **WAVE2020** takes place on the weekend of **21st & 22nd March 2020** and we invite you to register for your place as an exhibitor now at last year's prices.
- **Early Bird Registration** for Exhibitors will see 2019 prices remain until 1st October 2019.
- **WAVE2020 - Bigger Exhibition Space** - Opportunity to reach over 50% of the WA optometry profession
- **Watch this space** for the full WAVE2020 programme

WAVE2020, Esplanade Hotel, Fremantle, WA – 21st & 22nd March 2020

Silver **\$3,300**, Silver Premium **\$3,900**, Gold **\$5,900** and Platinum **\$15,000**

REGISTER NOW! (See overleaf Sponsorship benefits and **Booking Form** page 3)

If you have any queries, please email the OWA office on admin@optometrywa.org.au



PLATINUM Partnership Benefits:

- **Display area** 6m x 1m including booth shell, tables & chairs in the Exhibition Hall
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of up to 6 Sales Reps and/or guests over the WAVE weekend
- **Naming rights** of the WAVE2020 Sundowner valued at \$6000
- **12 months Vision Advertising** valued at \$1200
- **4 Accommodation Rooms** for the 21st & 22nd March 2020 at the Esplanade Hotel Fremantle, Rydges valued at \$850
- **Up to 6 Drinks vouchers** for use in the hotel or the Ball & Chain Pub valued at approximately \$60
- **Up to 6 Tickets** to the WAVE2020 Sundowner valued at approximately \$400

PLATINUM Sponsor: \$15,000 (+ GST) Limit of 1 only

GOLD Partnership Benefits:

- **Display area** 6m x 1m including booth shell, tables & chairs in the Exhibition Hall
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of up to 4 Sales Reps and/or guests over the WAVE weekend
- **Naming rights** for 1 WAVE workshop breakout room
- **Opportunity to display banners** in workshop breakout room
- **Opportunity to supply promotional material** to delegates in the breakout room
- **Up to 4 Drinks vouchers** for use in the hotel or the Ball & Chain Pub valued at approximately \$40
- **Up to 4 Tickets** to the WAVE2020 Sundowner valued at approximately \$280

GOLD Sponsor: \$5,900 (+ GST)

SILVER PREMIUM Partnership Benefits:

- **Display area** 3m x 1m including booth shell, tables & chairs in the Exhibition Hall
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of to 4 Sales Reps and/or guests over the WAVE weekend
- **Naming rights** for WAVE workshop breakout rooms
- **Your Logo** displayed on a banner in the breakout rooms acknowledging you as a breakout sponsor
- **Opportunity to supply promotional material** to delegates
- **Up to 4 Drinks vouchers** for use in the hotel or the Ball & Chain Pub valued at approximately \$40
- **Up to 4 Tickets** to the WAVE2020 Sundowner valued at approximately \$280

SILVER PREMIUM Sponsor: \$3,900 (+ GST)

SILVER Partnership Benefits:

- **Display area** 3m x 1m including booth shell, tables & chairs in the Exhibition Hall
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of up to 2 Sales Reps and/or guests over the WAVE weekend
- **Up to 2 Drinks vouchers** for use in the hotel or the Ball & Chain Pub valued at approximately \$20
- **Up to 2 Tickets** to the WAVE2020 Sundowner valued at approximately \$140

SILVER Sponsor: \$3,300 (+ GST)

WAVE2020 POOLSIDE SUNDOWNER

Saturday 21st March 2020:

- **Naming rights** of the WAVE2020 Sundowner
- **Opportunity** to provide a 5-minute welcome address to attendees
- **Display banners & sundowner tickets** promoting your company logo
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance of to 6 Sales Reps** and/or guests to the WAVE2020 sundowner valued at approximately \$280

POOLSIDE SUNDOWNER Sponsor: \$6,000 (+ GST)

WAVE2020 EXTRAS...

Book your place at WAVE2020 by the 1st October to take advantage of 2019 sponsorship prices plus these great benefits below.

- **Free 1/4 page advert** in the December 2019 Vision Newsletter valued at \$200
- **50% Discount on advertising** in the Vision Newsletter in March 2020.
- **Sponsorship Prices for WAVE2020** will increase from the 1st October 2019

 **Wave 2020**



Wave 2020

BOOKING FORM

- **Platinum Sponsor Contribution: \$15,000** plus GST (Limit of 1 only)
- **GOLD Sponsor Contribution: \$5,900** plus GST
- **SILVER PREMIUM Sponsor Contribution: \$3,900** plus GST
- **SILVER Sponsor Contribution: \$3,300** plus GST
- **WAVE2020 Poolside Sundowner - Saturday 21st March 2020: \$6,000** plus GST

Total Events Contribution (Prices Excluding GST)

\$

I/We agree to contribute to the above activity(ies) as listed with Optometry Western Australia Events for 2020

Company: Contact person:

Address:

.....

Phone: Fax: Email:

Signed for and on behalf of Business Partner Signed for an on behalf of Optometry Western Australia

.....

Date: Date:

Please return to: **Fax: (08) 9321 2355**, or email: **admin@optometrywa.org.au**
Prefer to Register Online? Click on your choice of sponsorship on **Page 2**

Exhibitor Information

- **Bump in** Friday 20th March from 1.30pm
- **Bump out** Sunday 22nd March early afternoon (TBC)
- **Bronze & Silver Booths** 3x1m with table, black tablecloth & chairs
- **Gold & Platinum Booths** 6 x 1 m with tables, black tablecloths & chairs
- **Additional Furniture** can be ordered separately from Advans
- **Esplanade Hotel Fremantle** - by Rydges Exhibitor Guide
- **Discounted Accommodation & Breakfast** available at the Esplanade Hotel (Click [HERE](#))
- **Separate Exhibitor dining & relaxation area** in the Atrium Garden Restaurant & Atrium Poolside Court
- **Arrival Drinks Vouchers** to be used in the hotel or at the Ball & Chain Pub
- **Invitation to attend the WAVE2020 early evening Sundowner** at the Resort Pool
- **Opportunity to participate in Delegate Passport Raffle Competition**

Don't forget to email us your logo when booking if you are new to WAVE or have an amended logo since 2019. Exhibitors logos will be displayed throughout the weekend and promoted via our all promotional material, OWA website and Vision newsletter in the lead up to **WAVE2020**.

Optometry Western Australia - Suite 2/62 Ord Street, West Perth, WA 6005
Tel: 08 **9321 2300** - Fax: (08) **9321 2355** - email: **admin@optometrywa.org.au**