



**EARLY BIRD
REGISTER NOW!**
Available till
31st Jan 2021

Wave 2021

**SATURDAY & SUNDAY
20TH & 21ST MARCH**

ESPLANADE HOTEL FREMANTLE, WA

OPTOMETRY WESTERN AUSTRALIA DELIVERING WORLD CLASS CPD VIRTUALLY AND IN PERSON

The **Western Australian Vision Education Conference** returns to the iconic heritage location of Fremantle and again takes a summertime spot in March.

- **WAVE 2021** takes place on the weekend of **20th & 21st March 2021** and we invite you to register for your place as an exhibitor now at last year's prices.
- **Early Bird Registration** – Please sign up by the 31st January 2021.
- **WAVE 2021 - Bigger Exhibition Space** - Opportunity to reach over 50% of the WA optometry profession
- **Watch this space** for the full WAVE 2021 programme

WAVE 2021, Esplanade Hotel, Fremantle, WA – 20th & 21st March 2021

Silver **\$2,700**, Silver Premium **\$3,100**, Gold **\$4,900** and Platinum **\$10,000**
Virtual Exhibitor Booth Attendance Prices from **\$1,500** to **\$1,800** ex GST
REGISTER NOW! (See overleaf Sponsorship benefits and **Booking Form** page 3)

If you have any queries, please email the OWA office on admin@optometrywa.org.au



PLATINUM Partnership Benefits:

- **Display area** 6m x 1m booth shell, tables & chairs in the Exhibition Hall
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of up to 6 Sales Reps and/or guests over the WAVE weekend
- **Naming rights** of the WAVE 2021 Sundowner valued at \$6000
- **12 months Vision Advertising** valued at \$1200
- **4 Accommodation Rooms** for the 20th & 21st March 2021 at the Esplanade Hotel Fremantle, Rydges valued at \$850
- **Up to 6 Drinks vouchers** for use in the hotel or the Ball & Chain Pub valued at approximately \$60
- **Up to 6 Tickets** to the WAVE 2021 Sundowner valued at approximately \$400

PLATINUM Sponsor: \$10,000 (+ GST) Limit of 1 only

GOLD Partnership Benefits:

- **Display area** 6m x 1m booth shell, tables & chairs in the Exhibition Hall
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of up to 4 Sales Reps and/or guests over the WAVE weekend
- **Naming rights** for 1 WAVE plenary session
- **Opportunity to display banners** in workshop breakout room
- **Opportunity to supply promotional material** to delegates in the breakout room
- **Up to 4 Drinks vouchers** for use in the hotel or the Ball & Chain Pub valued at approximately \$40
- **Up to 4 Tickets** to the WAVE 2021 Sundowner valued at approximately \$280

GOLD Sponsor: \$4,900 (+ GST)

SILVER PREMIUM Partnership Benefits:

- **Display area** 3m x 1m booth shell, tables & chairs in the Exhibition Hall
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of up to 4 Sales Reps and/or guests over the WAVE weekend
- **Naming rights** for WAVE plenary session
- **Your Logo** displayed on a banner in the breakout rooms acknowledging you as a breakout sponsor
- **Opportunity to supply promotional material** to delegates
- **Up to 4 Drinks vouchers** for use in the hotel or the Ball & Chain Pub valued at approximately \$40
- **Up to 4 Tickets** to the WAVE 2021 Sundowner valued at approximately \$280

SILVER PREMIUM Sponsor: \$3,100 (+ GST)

SILVER Partnership Benefits:

- **Display area** 3m x 1m booth shell, tables & chairs in the Exhibition Hall
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of up to 2 Sales Reps and/or guests over the WAVE weekend
- **Up to 2 Drinks vouchers** for use in the hotel or the Ball & Chain Pub valued at approximately \$20
- **Up to 2 Tickets** to the WAVE 2021 Sundowner valued at approximately \$140

All the above Sponsorship options include a Virtual Exhibitor Booth.

SILVER Sponsor: \$2,700 (+ GST)

VIRTUAL ATTENDANCE SILVER & SILVER PREMIUM

Display area - Virtual Exhibition Hall

- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of your Sales Reps virtually for online appointments over WAVE weekend
- **Your Logo** displayed on a banner in the plenary room virtually and at the venue acknowledging you as a sponsor
- **Opportunity** to supply promotional material to delegates online before and after the event.
- **Opportunity** to provide an on demand recorded video with your company information / promotion

SILVER \$1,500 & SILVER PREMIUM \$1,700 (+ GST)

VIRTUAL ATTENDANCE GOLD

Display area - Virtual Exhibition Hall

- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
 - **Attendance** of your Sales Reps virtually for online appointments over WAVE weekend
 - **Naming rights** for WAVE plenary sessions
 - **Your Logo** displayed on a banner in the plenary room virtually and at the venue acknowledging you as a sponsor
 - **Opportunity** to provide an on a 2-minute live Zoom address to attendees and on demand recorded video with your company information /promotion
 - **Opportunity** to provide a 2-minute Zoom welcome address to attendees.
- *Subject to availability

GOLD \$1,800 (+ GST)



Wave 2021

BOOKING FORM

- **PLATINUM SPONSORSHIP:** **Onsite** **Virtual** (Price +GST - Limit of 1 only)
- **GOLD SPONSORSHIP:** **Onsite** **Virtual** (Price +GST)
- **SILVER PREMIUM SPONSORSHIP:** **Onsite** **Virtual** (Price +GST)
- **SILVER SPONSORSHIP:** **Onsite** **Virtual** (Price +GST)

Total Events Contribution (Prices Excluding GST)

Upon receipt of your booking form, your invoice will be issued.

Virtual Attendance Exhibitors may change to Onsite Exhibitors, time & space permitting.

\$

I/We agree to contribute to the above activity(ies) as listed with Optometry Western Australia Events for 2021

Company: Contact person:

Address:

.....

Phone: Fax: Email:

Signed for and on behalf of Business Partner Signed for an on behalf of Optometry Western Australia

.....

Date: Date:

Please return to: **Fax: (08) 9321 2355**, or email: **admin@optometrywa.org.au**

Exhibitor Information

- **Bump in** Friday 19th March from 1.30pm
- **Bump out** Sunday 21st March early afternoon (TBC)
- **Bronze & Silver Booths** 3x1m with table, black tablecloth & chairs
- **Gold & Platinum Booths** 6 x 1 m with tables, black tablecloths & chairs
- **Additional Furniture** can be ordered separately from Advans
- **Logos:** please send your logo with your booking form.
- **Discounted Accommodation & Breakfast** available at the Esplanade Hotel
- **Separate Exhibitor dining & relaxation area** in the Atrium Garden Restaurant & Atrium Poolside Court
- **Arrival Drinks Vouchers** to be used in the hotel or at the Ball & Chain Pub
- **Invitation to attend the WAVE 2021 early evening Sundowner** at the Resort Pool
- **Opportunity to participate in Delegate QR Passport Raffle Competition**

Where it is instructed under State or Federal Health Department guidelines that the Face to Face component of the event be cancelled or reduced in capacity, Optometry WA will refund the WAVE 2021 exhibition charges. Exhibitors will have the option to revert to the Virtual trade show and associated costs.

Optometry Western Australia - Suite 2/62 Ord Street, West Perth, WA 6005

Tel: 08 **9321 2300** - Fax: (08) **9321 2355** - email: **admin@optometrywa.org.au**

OWA advise that the event will adhere to the current WA government COVID guidelines at the time of the event.