



**EARLY BIRD
REGISTER NOW!**
Available till
31st Dec 2020

Wave 2021

**SATURDAY & SUNDAY
20TH & 21ST MARCH**

ESPLANADE HOTEL FREMANTLE, WA

OPTOMETRY WESTERN AUSTRALIA DELIVERING WORLD CLASS CPD VIRTUALLY AND IN PERSON

The **Western Australian Vision Education Conference** returns to the iconic heritage location of Fremantle and again takes a summertime spot in March.

- **WAVE 2021** takes place on the weekend of **20th & 21st March 2021** and we invite you to register for your place as an exhibitor now at last year's prices.
- **Early Bird Registration** for Exhibitors will see 2019 prices remain until 31st December 2020.
- **WAVE 2021 - Bigger Exhibition Space** - Opportunity to reach over 50% of the WA optometry profession
- **Watch this space** for the full WAVE 2021 programme

WAVE 2021, Esplanade Hotel, Fremantle, WA – 20th & 21st March 2021

Silver **\$3,300**, Silver Premium **\$3,900**, Gold **\$5,900** and Platinum **\$15,000**
Virtual Exhibitor Booth Attendance Prices from **\$1,500** to **\$1,900** ex GST
REGISTER NOW! (See overleaf Sponsorship benefits and **Booking Form page 3**)

If you have any queries, please email the OWA office on admin@optometrywa.org.au
OWA advise that the event will adhere to the current WA government COVID guidelines at the time of the event.



PLATINUM Partnership Benefits:

- **Display area** 6m x 1m booth shell, tables & chairs in the Exhibition Hall
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of up to 6 Sales Reps and/or guests over the WAVE weekend
- **Naming rights** of the WAVE 2021 Sundowner valued at \$6000
- **12 months Vision Advertising** valued at \$1200
- **4 Accommodation Rooms** for the 20th & 21st March 2021 at the Esplanade Hotel Fremantle, Rydges valued at \$850
- **Up to 6 Drinks vouchers** for use in the hotel or the Ball & Chain Pub valued at approximately \$60
- **Up to 6 Tickets** to the WAVE 2021 Sundowner valued at approximately \$400

PLATINUM Sponsor: \$15,000 (+ GST) Limit of 1 only

GOLD Partnership Benefits:

- **Display area** 6m x 1m booth shell, tables & chairs in the Exhibition Hall
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of up to 4 Sales Reps and/or guests over the WAVE weekend
- **Naming rights** for 1 WAVE workshop breakout room
- **Opportunity to display banners** in workshop breakout room
- **Opportunity to supply promotional material** to delegates in the breakout room
- **Up to 4 Drinks vouchers** for use in the hotel or the Ball & Chain Pub valued at approximately \$40
- **Up to 4 Tickets** to the WAVE 2021 Sundowner valued at approximately \$280

GOLD Sponsor: \$5,900 (+ GST)

SILVER PREMIUM Partnership Benefits:

- **Display area** 3m x 1m booth shell, tables & chairs in the Exhibition Hall
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of to 4 Sales Reps and/or guests over the WAVE weekend
- **Naming rights** for WAVE workshop breakout rooms
- **Your Logo** displayed on a banner in the breakout rooms acknowledging you as a breakout sponsor
- **Opportunity to supply promotional material** to delegates
- **Up to 4 Drinks vouchers** for use in the hotel or the Ball & Chain Pub valued at approximately \$40
- **Up to 4 Tickets** to the WAVE 2021 Sundowner valued at approximately \$280

SILVER PREMIUM Sponsor: \$3,900 (+ GST)

SILVER Partnership Benefits:

- **Display area** 3m x 1m booth shell, tables & chairs in the Exhibition Hall
- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of up to 2 Sales Reps and/or guests over the WAVE weekend
- **Up to 2 Drinks vouchers** for use in the hotel or the Ball & Chain Pub valued at approximately \$20
- **Up to 2 Tickets** to the WAVE 2021 Sundowner valued at approximately \$140

SILVER Sponsor: \$3,300 (+ GST)

VIRTUAL ATTENDANCE SILVER & SILVER PREMIUM

Display area - Virtual Exhibition Hall

- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of to up to 2 Sales Reps virtually for online appointments over WAVE weekend
- **Naming rights** WAVE workshop breakout rooms
- **Your Logo** displayed on a banner in the breakout rooms virtually and at the venue acknowledging you as a breakout sponsor
- **Opportunity** to supply promotional material to delegates online before and after the event.
- **Opportunity** to provide a 5-minute recorded welcome address to attendees (Silver Premium)

SILVER \$1,500 & SILVER PREMIUM \$1,700 (+ GST)

VIRTUAL ATTENDANCE GOLD & PLATINUM

Display area - Virtual Exhibition Hall

- **Acknowledgement** on all promotional material, AV screens, web pages & WAVE emails
- **Attendance** of to up to 4 Sales Reps virtually for online appointments over WAVE weekend
- **Naming rights** for WAVE plenary sessions
- **Your Logo** displayed on a banner in the plenary room virtually and at the venue acknowledging you as a sponsor
- **Opportunity** to supply promotional material to delegates online before and after the event.
- **Opportunity** to provide a 5-minute Zoom welcome address to attendees (Platinum Only)

GOLD \$1,800 & PLATINUM \$1,900 (+ GST)



Wave 2021

BOOKING FORM

- **PLATINUM SPONSORSHIP:** **Onsite** **Virtual** (Price +GST - Limit of 1 only)
- **GOLD SPONSORSHIP:** **Onsite** **Virtual** (Price +GST)
- **SILVER PREMIUM SPONSORSHIP:** **Onsite** **Virtual** (Price +GST)
- **SILVER SPONSORSHIP:** **Onsite** **Virtual** (Price +GST)

Total Events Contribution (Prices Excluding GST)

\$

I/We agree to contribute to the above activity(ies) as listed with Optometry Western Australia Events for 2021

Company: Contact person:

Address:

.....

Phone: Fax: Email:

Signed for and on behalf of Business Partner Signed for an on behalf of Optometry Western Australia

.....

Date: Date:

Please return to: **Fax: (08) 9321 2355**, or email: **admin@optometrywa.org.au**

Exhibitor Information

- **Bump in** Friday 19th March from 1.30pm
- **Bump out** Sunday 21st March early afternoon (TBC)
- **Bronze & Silver Booths** 3x1m with table, black tablecloth & chairs
- **Gold & Platinum Booths** 6 x 1 m with tables, black tablecloths & chairs
- **Additional Furniture** can be ordered separately from Advans
- **Esplanade Hotel Fremantle** - by Rydges Exhibitor Guide
- **Discounted Accommodation & Breakfast** available at the Esplanade Hotel
- **Separate Exhibitor dining & relaxation area** in the Atrium Garden Restaurant & Atrium Poolside Court
- **Arrival Drinks Vouchers** to be used in the hotel or at the Ball & Chain Pub
- **Invitation to attend the WAVE 2021 early evening Sundowner** at the Resort Pool
- **Opportunity to participate in Delegate Passport Raffle Competition**

Don't forget to email us your logo when booking if you are new to WAVE or have an amended logo since 2019. Exhibitors logos will be displayed throughout the weekend and promoted via our all promotional material, OWA website and Vision newsletter in the lead up to **WAVE 2021**.

Optometry Western Australia - Suite 2/62 Ord Street, West Perth, WA 6005
Tel: 08 **9321 2300** - Fax: (08) **9321 2355** - email: **admin@optometrywa.org.au**