



Webcast 4 Sunday May 3rd 2020 12PM – WA – 2PM AEST

LEARNING OBJECTIVES & PRESENTER BIO

Presenter: Jason Holland

Presentation Title: How to mix the perfect Dry Eye Cocktail (60mins) 3T

Summary: In this lecture the do's and don'ts of how to identify and classify dry eye disease in a range of practice scenarios will be discussed. Techniques for assessing the tear film and eyelid will be discussed. Different approaches to management will be discussed, enabling optometrists to formulate a treatment plan.

- 1. To understand the importance of artificial tear ingredients to maximise clinical performance.
- 2. To learn how to formulate a multiple drop strategy to manage moderate to severe Dry Eye Disease.
- 3. To become comfortable using steroid eye drops in the management of Dry Eye Disease

JASON HOLLAND

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Mr Holland graduated from QUT in 1994. Initially he worked as a Locum for The Optical Superstore until in 2002 he became the National Director of Optometry. Jason also commenced work with Ophthalmologist and Anterior Eye Specialist, Dr Andrew Apel, in 2001 and has since been providing pre and post-operative assistance at his Brisbane rooms. He obtained his ocular therapeutic prescribing rights in 2012 and founded a busy Dry Eye, Glaucoma and advanced Contact Lens clinic. Jason became a Director for OA in Qld in 2008 and is now the Treasurer.

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He was nominated to sit on the National OA board in 2014. He also sits on the Deakin Advisory board and has lectured on Contact Lenses and Dry Eye in Australia and across South East Asia.

